

ONboard

The official CabCard newsletter

ISSUE 09

2010

CabCard - a roaring success

As demand for paying by card increases - faster and faster every month - so too does the number of vehicles offering the CabCard Chip & PIN service.

Recent fleets to have teamed up include A2B Radio Cars of Solihull, Radio Taxis Southampton, Central Taxis Telford and Heathrow Airport Licensed Taxi Society. Many smaller fleets and independent drivers from all over the UK have joined us too - with more fleets to be added over the next few months.

A low cost system

The CabCard philosophy is to provide drivers with a low cost solution for accepting card payments. We do not make revenue from the rental of

terminals, and in order to maintain this we do ask drivers to encourage card usage.

The contract with drivers who are not part of a fleet allows CabCard to request the return of a terminal if it has not been used within a period of 21 days - unless otherwise agreed. So if you are taking an extended break, perhaps because of illness or a long holiday, then please let us know.

Ways to increase usage

1 At the start of the journey always ask if the customer would like to pay by card. They will very often go all the way to their final destination by taxi, if they know they don't have to worry about cash.

2 Always have on display your vinyl signage showing the card logos. If yours are looking tired or tatty simply ask for some new ones. We are happy to mail these out to you free of charge.

3 You may wish to use our receipt cards. Again these are free of charge - and they help you promote your business and keep your customers happy.

4 Make sure that your terminal is fully charged, by placing it back on the base charger at the end of every shift. That ensures it is always ready when the customer wants to pay by card.

DAILY PAYMENTS COMING SOON!

Your money, in a flash

Turn credit & debit cards fares into 'cash' with the new CabCash prepaid card.

CabCard Services are renowned for having a very efficient card payment processing system. Now we can offer a new revolutionary service - with your credit & debit card fares paid to you every day. This will be an opt in service with plenty of additional benefits

How will it work?

As a licensed driver using the CabCard service you will be able to apply for your own CabCash Visa Card. Once this is set up you will receive a card carrying your name. You then have the option to have your fares and tips uploaded to your card on a daily basis, rather than to your bank account.

- Your CabCard Visa Card can be used to withdraw cash from ATMs worldwide or for buying goods and services in shops, by phone or on line - wherever Visa is accepted.
- The card is safe and secure as it operates on a Chip & PIN basis.
- Your card will be delivered directly to your home address, with your personal PIN arriving separately for security purposes.
- You can view payment transactions received and your card expenditure over the Internet or on line from a smart phone.

How do I get one?

We will be contacting you directly if you are independent or via your fleet owner or Association.

What will it cost?

There will be a special introductory rate of £10 set up and £1.25 per week once the card is live - covering bank costs for your daily uploads.

CabCash is the simple way to convert your credit and debit card fares into cash or goods and services.

Stand by - this service will be available to you soon!



Get on board today, call **0845 491 8410** or text 'CAB' to **84070** or visit us on www.paycabs.com

TILL ROLLS

Till rolls are available at a very competitive rate - just £9.99 for a box of 10 or £12.50 for a box of 20, including VAT & carriage. Order from the website www.paycabs.com or by phone **0845 491 8410**.

Rentals dates for 2010

If you signed up to weekly rentals then these are the dates rentals will be due for 2010.

June 25, July 23, August 20, September 17, October 15, November 12, December 10.

Please ensure sufficient funds are available to cover your rentals.

Sign up for e-mail

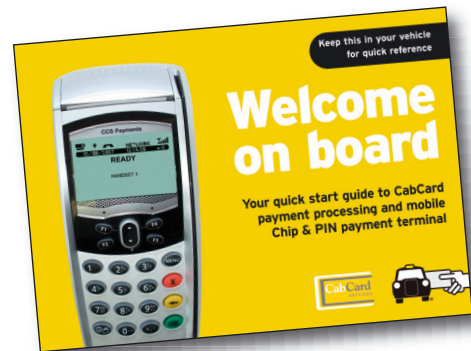
In the near future we hope to be able to issue statements and newsletters by email. If we do not have your current email address please let us know asap.

Important - End of day report.

It is important that you do this at the end of each day or shift when you have taken terminal payments.

It will help you keep your records up to date - and more importantly it will show up any transactions that may have failed to connect to the bank. If you do not discover this right away then you may lose the payment. If you are not sure how to do it, please consult your manual.

Need a new manual? Just ask, we will be happy to mail one out.



CabCard care for their customers

At CabCard we believe that customer service is paramount to our success. So our staff go out of their way to deal with drivers' enquiries efficiently and speedily to ensure that you are always happy with our service.

For all general enquiries including driver accounts and card processing queries:

(Monday to Friday, 9am-5.30pm)

Telephone: 0845 491 8410

Fax: 0845 491 8411

Email: service@paycabs.com

For terminal equipment - faults, network difficulties and any hardware queries:

(Monday to Saturday, 8am-11pm, Sunday, 10am-5pm,

Bank Holidays, 10am-4pm)

Help Desk: 0844 257 0115

If you need to write to us:

CabCard Services, Marquis House, Isle of Man Business Park, Douglas, IOM IM2 2QZ

Registered office:

CabCard Services (UK) Ltd, Carpenter Court, 1 Maple Road, Bramhall, Stockport, Cheshire SK7 2DH



Get on board today, call **0845 491 8410** or text 'CAB' to 84070 or visit us on www.paycabs.com