

Bring in the New Year with New Customers and a New Stream of Revenue

If you are looking for a cost effective solution to improve your service to customers, then the first class card payment facility from CabCard will provide customers with a fast, safe and convenient way to pay for their journey.

Most people prefer to pay by card and by signing up with CabCard you are provided with everything necessary to accept Visa, MasterCard and Amex using the latest safe & secure chip & PIN technology.



Malcolm Jamieson, Director (CabCard Services Ltd), says: "2011 will prove to be an exciting time for CabCard. Our tried and tested system has been welcomed as a revolution in the taxi industry where it is already being used by many fleets and their drivers at airports, stations and towns across the UK."

Colin Anderson, Director of Central Taxis (Edinburgh) comments "As expected, since coming on board with CabCard just over 12 months ago, the overall service we have been able to provide to our customers has been greatly enhanced as they want the convenience of being able to pay for their journeys by card. As a fleet owner we have been able to enjoy the recurring revenue stream taken from each card transaction and our drivers love how fast and reliable the transactions are.

CabCard delivers what is promised which includes taking all the administration matters away and providing a painless service by managing card payments from passenger's credit or debit cards and settling driver's fares and tips directly into their own bank account each week. This saves time and money!

The CabCard service is available now and as a result of taking the CabCard service on board, fleet owners can accrue a significant revenue share of all card transactions taken by your drivers through the completely mobile chip & PIN terminal. Pick up the phone now!

You can now follow us on Twitter via @CabCardServices and through becoming a fan on Facebook just search for PayCabs!

Whether your fleet is large or small your customers will appreciate a safe, secure and convenient way to pay for their fares by card.



**Call CabCard on 0845 491 8410
or sign up at www.paycabs.com**

Attention Fleet Owners

**CabCard deliver a complete
Chip & PIN card payment solution**



- ✓ Introduce a new and recurring revenue stream for your company
- ✓ Address the increasing customer demand to pay by card
- ✓ Safe and secure Chip & PIN card payments
- ✓ PIN verified - no charge backs
- ✓ Passenger pays card processing fee - full fare paid to driver
- ✓ Driver receives fares and gratuities direct to their own bank account every week
- ✓ All administration provided by CabCard - reduce your costs
- ✓ Telephone support for technical and user queries provided by CabCard
- ✓ Tried and tested by fleets throughout the UK

- No merchant account required
- Fully Payment Card Industry compliant



0845 491 8410
www.paycabs.com