

# The CabCard Advantage with C Cabs



**C Cabs are Blackpool's number 1 taxi company and have been established for over 60 years.**

C Cabs provide a mixed fleet with over 180 taxis ranging from 4 door saloons, estate cars, London Hackney's and a range of minibuses. Female drivers are also available upon request.

C Cabs are delighted to be offering the chip & PIN service with CabCard and have been fitted with a flexible solution that suits them.

## **Terry Slater of C Cabs explained;**

"We recognise this is what taxi users now expect. Whether they are regular customers or visitors to Blackpool, customers want the convenience of paying for their taxi journey by card, safely, securely and as quickly as possible. CabCard offer that solution.

Each driver is now able to **take card payments using all the major credit and debit cards including American Express** for any fare, large or small. By offering the CabCard service in all of our vehicles our customers know that they don't have to worry about having cash and because the terminals are chip & PIN they recognise that this is a safe way to pay.

We have tried other card payment systems in the past but they were unreliable and rather slow leading to customer dissatisfaction. Plus it left our back office having to sort out driver payments from card transactions. Another significant advantage of the CabCard service is that they will process all the payments and pay these **directly into the individual driver accounts**. This relieves our staff of a huge headache"

The CabCard service is available now and as a result of taking the CabCard service on board, fleet owners can accrue a significant revenue share of all card transactions taken by your drivers through the completely mobile chip & PIN terminal. Pick up the phone now!

You can now follow us on Twitter via @CabCardServices and through becoming a fan on Facebook just search for Paycabs!

Whether your fleet is large or small, your customers will appreciate a safe, secure and convenient way to pay for their fares by card. For a flexible and personal service contact CabCard today.



**Call CabCard on 0845 491 8410 or go to [www.paycabs.com](http://www.paycabs.com) for more information**

